FORM #281
PM INC. 5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Brand: Marlboro

Date: August 25, 1987

Media: Horseracing

Contract Terms: Full page ad on back cover of Del Mar's official program for 1987.

Pay To: Del Mar Thoroughbred Club
P.O. Box 700
Del Mar Calif. 92014

Approvals: JK CB 8/26/87

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST	$7,000.00	$7,000.00	11105	8-3-87	
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	$7,000.00				

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Source: https://www.industrydocuments.ucsf.edu/docs/lgyn0004